MERCHANTS TO AID HOUSEWIVES' FIGHT ON FOOD GAMBLERS

merce Pledges Support to Protective Association.

Enthusiastic support to The Evening World Housewives' Protective Association was pledged by the East Side Chamber of Commerce at its meeting at No. 210 Second Street last night. Alleging there are enough willing men, women and children on the east side to carry The Evening World Housewives' Protective Assoctation plan to success, Assemblyman Nathan D. Perlman made a stirring appeal to merchants to join in the movement. He characterized the food situation in the section as truly alarming, and recommended immediate action for the relief of the poverty stricken housewives due to the alarming increase in the price of foodstuffs. He pointed out that The Evening World had formulated a comprebensive and definite plan, with unity of action behind it, and that the merchants should urge their customers to become members.

"Let the women of the east side rally behind The Evening World in its determined crusade to free the city from the pestiferous clutches of food speculators," he said. "When the women learn through you of The Evening World's movement, designed to release food from the control of the speculators, they will flock to the Housewives' Association and help in the campaign. These skyrocketing prices are causing indiscribable suffering, but the situation can be met successfully if the women will join the association."

A scathing attack upon the food pirates was made by Abraham Lustig, attorney for the board, who added: "I note with satisfaction that The Evening World Housewives' Protective Association is vigorously supporting the Lever bill. Th's is a move in the right direction, and it is the imperative duty of the women not only of the east side but throughout the city to aid. Congress should pass this measure. The s must be a regulation of the food prices or the poor of the city will be at the mercy of these unscrupulous gamblers. If Congress could but realize or comprehend the significance of the food situation among the wage earners they would have no hesitancy in passing

this measure." After lauding The Evening World's efforts in connection with the Widows' Pension and Penny Lunch movements, Abraham Epstein said:

"The Evening World has proved absolutely dependable. It can be trusted in this important food campaign. Let the merchants recommend the use of substitutes to the consumers. There is plenty of food which furnish real nourishment and contain all the elements necessary to feed the body. A wise choice of cereals instead of pomore cheaply. And these substitutions would be a knockout for the food gambler.

"I congratulate The Evening World for inaugurating this movement. it has already accomplished much. It has brought us together to consider this condition in its true light. If this had been done last February, there would have been no riots on the east

aide."
Following an address by Harry H Schlacht, the board adopted resolu-tions pledging its wholehearted sup-port to The Evening World's House-wives Protective Association.

What promises to be one of the biggest food rallies since the inception of The Evening World's Housewives Protective Association move-

Was \$8

Now \$5.75

ment will be held to-night in the large auditorium of the Morris High School at One Hundred and Sixty-sixth Street and Boston Road. This will be the first Bronx meeting. Elaborate preparations have been perfected for the Bronx invasion by all the parent associations in that

East Side Chamber of Commerce Pledges Support to

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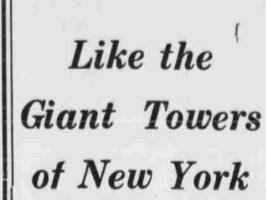
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section, under the Neighborhood Association No. 36. Rev. Dr. Zierten will preside, and the list of speakers includes Bird S. Coler, Sophie Lobinger, Rosselee Duggan and other prominent men and women.



City



This Sale Towers Over Everything of Its Kind

The Men's Store OPENS AT SEVEN-THIRTY Tomorrow, Wednesday to Accommodate the Hundreds of Business Men on Their Way to Work Who Will Want to Take Advantage of the

Annual June Sale of Men's Fine Suits

Really extraordinary under war conditions

Brand-new clothing fresh from the manufacturing tailors, in 16 models and 148 patterns

At Two Prices---\$19.50 and \$24.50

Thirty-five of the country's woolen mills are withdrawn from the public markets. They are devoting ALL their time to making war fabrics for the government.

Half of the fabrics we have picked out from samples submitted by our manufacturing tailors for NEXT FALL'S STOCK have been returned marked "can't procure."

Prices are still climbing on whatever fabrics are procurable.

Just what clothing can be prepared for the next season is at present largely conjecture.

BUT

you are interested in the present. "What clothing can I get today?" you are asking; what prices do l have to pay

NOW!

Well, this Sale is your answer.

Come as early as you can tomorrow and see what

It offers only NEW SUITSfreshly made up within the past few months.

It offers only GOOD SUITS-all come from our regular makers.

It offers the VERY LOW PRICES because these suits are made from the surplus stocks of SHORT ENDS from which we have the privilege of choosing every year for this June sale.

In one lot are some "custom suitings," bought two years ago at old low prices and held by the manufacturer for his made-to-measure tailoring business which he does in various cities.

Other lots comprise the fabrics that were the "best sellers" in another manufacturer's sample line during the past year.

ALL LOTS WERE BOUGHT AT LARGE DISCOUNTS and better yet, they are marked now AT EVEN LESS THAN OUR USUAL RATE OF PROFIT.

So good are the suits, so clean are the patterns, so low are the prices, considering what is ahead in men's clothing, that every single suit ought to sell out tomorrow.

The Spirited Ideas of Young Men

are reflected in many of the styles-some straight cut, patch pocket suits; with plenty of conservative models and quiet fabrics for more mature

Stout, tall, short, long men-all figures can be fitted, we believe, unless a prodigy appears.

The 42 fabrics at \$19.50 and the 106 fabrics at \$24.50 present all-wanted cool, soft cloths for summer-unfinished worsteds, serges, mottled homespuns, flannels in solid grays, browns, blues, as well as the popular mixture and color schemes-chalk lines, herringbones, peppers-and-salt, shepherds checks, Glen Urquhart plaids, hair-lines, tartan stripings-well, you simply must come and see all of them, that's the best way.

Analysis of the Sale

340 suits of \$30 grade 254 suits of \$32.50 grade 604 suits of \$35 grade

116 suits of \$22.50 grade... 241 suits of \$25 grade 296 suits of \$27.50 grade.

This analysis is based on the manufacturer's wholesale prices on which are based the prices and grades in our regular stock.

Extra fitters and tailors Extra expert salesmen Greater selling space Larger tailoring room Quick service-without jostle and rush

Remember

7.30 tomorrow morning WANAMAKER'S

Take Subway to Astor Place

REGAL SHOE CO. 75 Broadway

Three Hour Sale

On our Newest and Best Pump-

Priscilla

Was \$8

Three Hour Price \$5.75

2 to 5 P. M.

Tomorrow and Next Day Only

Be Thrifty! Come Early!

The newest last—the latest high cut patiern. Prevents gaping at side and puffy ridge on instep. In Patent Leather, Gray Kid or White Calf, with plain toe as illustrated, or in Koko Brown Kid or King Calf with wing fip. All have wood Louis heels protected with aluminum plates.

A model easily fitted with buckle to give Columnal effect.

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